

## WHO AM I?

#### CEO and Co-founder of Website 24

Prior to this project, I headed Zencommerce in India which is a ready-to-build, pre-eminent E-commerce platform. As an IT veteran, I am an expert in building marketing strategies and forming international tie-ups that have helped many startups and entrepreneurs to create a mark in the digital space. With Website24 and its Wizard, I aim to benefit the hosting industry, web professionals and DIY platform providers.



Mr. Ankur Goel

### According to our observation

#### First Year

The user books domains along with DIY tools or purchases hosting and other value added services.



#### Second Year

Because of the challenges of creating a website

- Lack of knowledge
- Pricey
- Lack of time & ideas.

the user only renews the domain and keeps website development on hold.

#### Third Year

The user <u>does not even</u> renew the domain.

#### The effect

- Hosting providers are unable to retain their clients.
- Web pros and DIY solution providers cannot provide assistance in content creation which is why their tools are not optimally utilized.
- When clients don't finish creating their website, revenue gets blocked after partial use of manpower

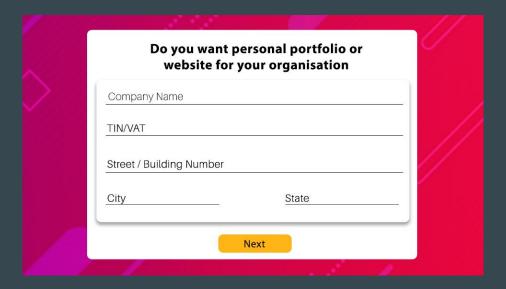


## Digital service that drives long term customer engagements

Website24 comes in with an Al Driven onboarding wizard



## No matter what field your client is in, there is an easy solution for all















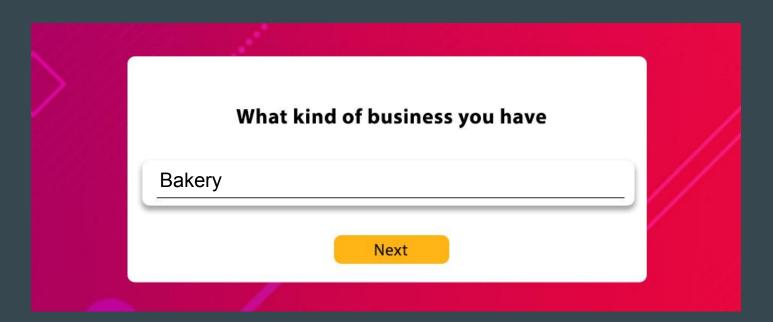






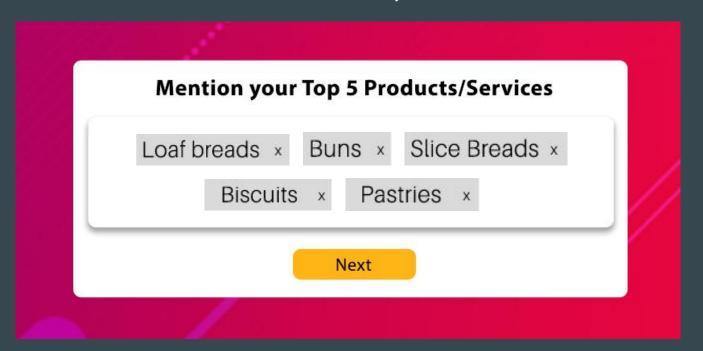
## Taking you to the Wizard

Collection of keywords



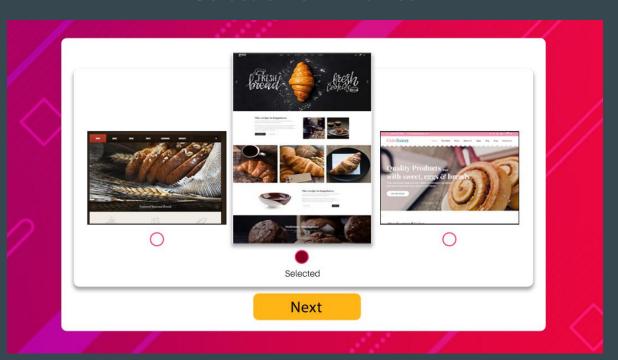
## Taking you to the Wizard

Collection of keywords

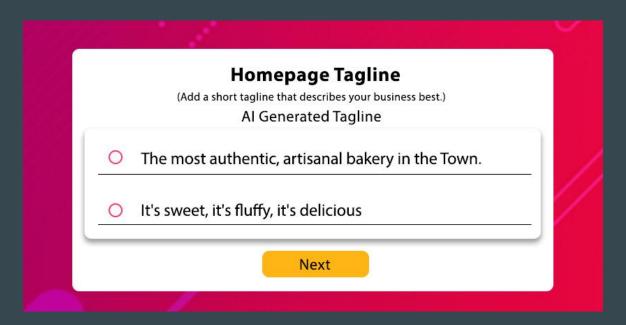


## Taking you to the Wizard

Selection of Themes



### Al Generated Content



Our Wizard comes with a tool that suggests pre-written content that suits your clients company website any time. This is done by collecting data through keywords.

### Al Generated Content

#### **Driscription about your business**

Al Generated Discription

Buy fresh breads, crunchy snacks, cream-filled buns and biscuits in our lovely pastry shop in Mumbai. The best patisserie you must have seen in our vicinity.

Next

### The future of building websites

**Easy Onboarding** 

Help your customers get an online presence with our award-winning mobile responsive websites.

Fully Whitelabel

We are fully integrated into your site builder or hosting. Meaning that you will sell more packages.

Artificial Intelligence

Uses artificial intelligence through an onboarding wizard to gather intel from the user and generate content for them to publish their website.

100% Customer Satisfaction

In our partner model, YOU will invoice your client. That way you can make a nice profit on any website you sell.

# Who benefits from our solution

#### Our module has been designed for

- Hosting Providers
- Web Pros
- DIY Solution Providers

# How do they benefit?

#### Become a partner and get

- Customer retention
- Increased profitability
- Scalability & sustainability

#### Conclusion

- Ultimately the Wizard is going to be a game changer for our hosting providers, web pros and DIY Solution providers.
- By optimizing the technology of AI, we are creating a hassle free solution which builds conviction for end users as well as their hosting providers to build their presence online.
- Hoping to make Website24 a leading platform that works on the partnership with our trusted platforms.



## Thank You

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